

## News Release



### **Cengage Learning Acquires Marshall Cavendish's English Language Teaching (ELT) Business**

**Andover, Hampshire, July 27, 2009** – Cengage Learning, one of the world's leading providers of print and digital information services for the educational and library reference markets, announced today that it has completed the acquisition of Marshall Cavendish's ELT business. The acquired assets will be integrated with Cengage Learning's Heinle ELT business in their EMEA publishing group.

The Marshall Cavendish ELT business includes its first series title, *Just Right*, published since 2003, as well as titles under the Summertown imprint. The acquisition significantly complements the range of textbooks, dictionaries, grammars and vocabularies published by Cengage Learning under the Heinle imprint. Through this strategic acquisition, Cengage Learning will now offer more choices for students and instructors of General, Special Purpose and Business English, and deliver a wider range of materials to prepare students for English language examinations such as TOEIC, IELTS, TOEFLiBT and BULATS.

"I am delighted that Marshall Cavendish's ELT lists are coming to Cengage Learning," said Jill Jones, President and CEO of Cengage Learning EMEA. "With this acquisition, we hope to significantly enhance the educational solutions available to instructors and learners of the English language." Dennis Hogan, President of Heinle, added, "The addition of these high-quality titles underscores our commitment to British English, global publishing, and to providing our customers with the best English language learning and teaching materials."

Shane Armstrong, Senior Group Publisher & Head of Publishing Group at Marshall Cavendish said, "We would like to thank all the Marshall Cavendish ELT authors for their contributions over the years, noting that many of them have worked with us since the commencement of our ELT business in the UK back in 2003." He further added, "The divestment of our ELT business to Cengage Learning will allow Marshall Cavendish to focus on our core business in education publishing worldwide."

Marshall Cavendish was advised by Bertoli Mitchell LLP, a specialist M&A advisor in UK publishing and information.

For further information about Cengage Learning and the acquisition of Marshall Cavendish ELT, please contact Rossella Proscia at [rossella.proscia@cengage.com](mailto:rossella.proscia@cengage.com).

**About Cengage Learning**

Cengage Learning delivers highly customized learning solutions for colleges, universities, professors, students, libraries, government agencies, corporations and professionals around the world. These solutions are delivered through specialized content, applications and services that foster academic excellence, professional development, and measurable learning outcomes. Cengage Learning's existing company and imprint brands include Heinle, Gale, Wadsworth, Delmar, Brooks/Cole and South-Western, among others. For more information on Cengage Learning please visit [www.cengage.com](http://www.cengage.com) or [www.cengage.co.uk](http://www.cengage.co.uk).

**About Marshall Cavendish**

Marshall Cavendish is an international publisher that publishes books, directories, magazines and digital platform. With an extensive global network, Marshall Cavendish publishes in 13 different languages, encompassing a wide variety of interests ranging from education, home and library references and business information.

A publisher of choice and winner of numerous awards and accolades, Marshall Cavendish remains committed to its customers - bringing innovative, authoritative and attractive value-added products created by its rich pool of international talent.

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